



The Civic
Leadership
Project

Practical Civic and Educational Transformation



Tutoring & Mentoring Initiatives

Working in DC to recruit 60,000+ volunteers to become tutors and mentors at our 35 partner organizations and schools.



The Community Platform

Data and Online Tools
for Research and
Collaboration

“What we need in the United States is not division. What we need in the United States is not hatred...but love and wisdom, and compassion toward one another, and a sense of justice for all those who suffer in this country whether they be white or they be black.”

– Robert F. Kennedy

On the evening of Martin Luther King’s
assassination, April 4, 1968



Civic Leadership Fellows

Preparing college students
to think and act for a
better world



Civic Fest

A weekend festival planned for summer 2017 in Frederick, MD combining arts, music, workshops, speakers and conversation, community, and nature.



The Civic Imagination

Radio show, podcast, or segment of an existing show:
Stories to highlight local civic work and promising national work.

How can we inspire a whole community to work together for the common good and give them the tools to succeed? As far as we know, nobody has done it successfully yet, except in times of crisis – but now is the time to try.

<http://dcTutorMentor.org> and <http://civicLeadershipProject.org>



DC Tutoring & Mentoring Initiative

The Team and Core Activities



The Team

**Civic Leadership
Fellows and Interns**

Senior Leadership
*"Wake up thinking
about the work"*

**Community Leadership
& Outreach Teams**

Core Activities

**The Community
Platform**

Research & Data

Collecting data on
needs and resources by
organization, school or
neighborhood

Building network of
partner orgs & schools

Engaging college &
university partners

**Canvassing &
Follow-Up:**

**Placing T/M Volunteers
&
Building
Community Outreach &
Leadership Teams**

Volunteer base to help with
canvassing and other types of
outreach

Connect to their employers,
congregations & associations

**Engaging
Intermediary
Organizations**

Businesses & other
employers

Religious congregations

Universities

Government, including
schools and other
agencies

University community
engagement

Accelerators

Civic Leadership Fellows
College & High Sch. Programs

Civic Leadership Orientation &
Certification

College Nights

Neighborhood Field Days

Civic Imagination show

Civic Fest

Celebrity endorsements

Media

Social Media

Blog posts
Facebook
Twitter
Videos

Earned Media

Articles published
Articles, videos or radio
about the work

The Goals: Civic and Educational Transformation