



Your Business and DC Tutoring & Mentoring Initiative: The Value Proposition

Only 1 out of 3 children in DC are reading at grade level. Many more children need other types of academic and non-academic help. We can change this together.

Teachers can't meet the needs of low-income students in many schools where less than 5 or 10% of students are reading at grade level. With **sustained** support from the business community and employers, those needs can be met. By encouraging long-term volunteering with tutoring and mentoring organizations, like our 40 partners around DC and the broader metro area, you can make a difference in children's education.



5. Helping to create a vibrant, safe, and dynamic community that attracts skilled workers and creates an upward spiral of well-being and prosperity for all.
6. Doing the right thing for the sake of our community and the world that our children and grandchildren will inherit.

There's no quick fix for providing academic and social/emotional support for many kids growing up in poverty. However, there's ample scientific evidence that shows tutoring and mentoring are effective tools for growth. It's time we all make the **long-term investments** in our students that will subsequently create a better society!

Why get involved? DC Tutoring & Mentoring Initiative (DCTMI) can strengthen your company or organization by...

1. Strengthening your company brand in the community and among your clients.
2. Building pride in your company among current employees and improving employee satisfaction and retention rates.
3. Teaching current employees valuable leadership skills.
4. Recruiting new employees more easily.

Why DCTMI?

We make it easy to get involved. DCTMI partners with more than 40 organizations and schools so we can find you and your employees the perfect fit in terms of location, time of day, and community impact. We work with nonprofit tutoring, mentoring, and after-school programs at charter schools and traditional schools in DC and surrounding suburbs to streamline the process for getting your team involved.

How You Can Help

- ◆ **Host a presentation for employees** by DCTMI or one of our partners about how employees can get involved as tutors, mentors, or on outreach teams.
- ◆ **Encourage employees** to become tutors or mentors (or to help with community outreach and leadership) through your newsletters, videos, or other materials.
- ◆ **Support volunteer teams of tutors and mentors by providing transportation** or working with DCTMI to facilitate the commute to a school or tutoring site.
- ◆ **Allow for a flexible work schedule one day per week** (or every other week) so employees can volunteer at a local school or other site—especially during the school day or right after school when many of our partners work with kids after school.
- ◆ **Give paid volunteer time off** to employees or other types of support/incentives.
- ◆ **Skills-based pro bono volunteering:** Help us or our partners with your time and expertise, even if you can't tutor or mentor on a regular basis. This can be through volunteer management, social media/web design, event planning, marketing, fundraising, develop training materials; research & evaluation.
- ◆ **Work with our Civic Leadership Fellows** and college interns to help them improve their skills and strengthen the DCTMI team.
- ◆ **Sponsor a Civic Leadership Fellow, a student, an activity, or make a donation** either as a company or as individual employees. We can also help you create a "giving circle" of employees who get together periodically and support either a Civic Leadership Fellow or several students.



Want to learn more or get involved? Contact us today

DC Tutoring & Mentoring Initiative

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IMAGINE!

If 1 out of 10 employees in DC helped out 2 hours a week, every student in a traditional or charter school that needed extra help could receive it! (In 2015, there were about 774,00 jobs in DC and 60,000+ kids are reading below grade level.)

Several teams of four or five employees from your organization hopping in an Uber for the 15-20 minute ride over to Anacostia or Northeast DC. Each team takes one day of the week to come and work with students. Working in either small groups or one-on-one with students, your organization could transform the life prospects for a group of students. With that in mind...



Work with us to support our mission!



Connect your teams of employees with us in person or on our website:
<http://www.dctutormentor.org/>



We match your teams with our 40+ partner nonprofits and schools to fit your organization's schedule.



... and 30 more partners with over 100 locations in the DC area!

Our partners provide orientation for your employees and complete a screening independently.



No teacher training necessary!
A one-on-one relationship with a child is one of a kind.



You only need a desire to help change students' lives!



From there, the teams are volunteering as tutors and mentors!

Want to get MORE involved?



Continue to have open communication with DCTMI:

"Like" us on Facebook and follow us on Twitter and Instagram

@Dctutormentor



Help with community outreach:

Recruit others at open-air events, such as farmers markets



Encourage your friends and employees to come together to make a difference in students' lives

through engagement, support, and volunteering.