

DC Tutoring and Mentoring Initiative

Two Primary & Mutually Reinforcing Goals



Can we crank up our “civic engine” to transform our community, like a plane reaching take-off speed?



The Two Goals: *Student Success* ↔ *A Good Community*

Inputs

Team members

- Interns
- AmeriCorps members
- Advisory board
- Working groups

Tutoring & mentoring organizations & school-based programs (c.200)

Population Segments

- Young professionals
- Active seniors
- College students
- Residents in communities with greatest needs
- High school students (maybe)

Institutions

- Employers, large & small
- Universities
- College student groups
- Nonprofit organizations
- Religious congregations
- Civic & professional clubs
- Neighborhood associations
- PTAs

Activities

Outreach: From mass marketing to face-to-face

- *Civic Imagination* media campaign – radio, website
- Social media – Twitter, Facebook
- Presentations at meetings (congregation social justice committees, college groups, college classes, civic ass’n meetings, employee events)
- “Tabling” at events
- Door-to-door recruitment
- Word-of-mouth recruitment

Support for T&M organizations & schools

- Volunteer Orientation & training
- Access to volunteer management software
- Shared volunteer recruitment
- Joint fundraising to reach new donors

Outputs

Primary Outputs

More trained tutors & mentors working with nonprofit tutoring & mentoring organizations & schools (public & charter)

More hours of tutoring & mentoring

More students involved in tutoring & mentoring

More parents get connected to needed services and support

Secondary Outputs

More publicity for T&M needs

More people read, viewed or heard about tutoring & mentoring opportunities

More donors and funds raised to staff & support work

Outcomes

Greater academic success for students

- Fewer absences
- Test scores improve
- Grades improve
- Graduation rates improve
- Greater % of students attend college

Tutors & mentors

- Empathy
- Grit
- Mature leadership

Increased sense of collective efficacy & fellowship in community

- Greater % of people agree that “In our city, we can work together to make a better community.”
- Greater % of people agree that “In our city, we take care of one another, young & old; black, white or brown” and “Our city feels like a real community: vibrant, welcoming, safe...”